

HIVELIGHTS

ADVERTISING RATE PRICING 2010

Advertising Information

Size	1 Insert		* 4 Issues	
	B/W	Colour	B/W	Colour
1/8 page	\$100	\$150	\$300	\$450
1/6 page	\$125	\$185	\$375	\$555
1/4 page	\$195	\$300	\$585	\$900
1/3 page	\$250	\$350	\$750	\$1050
1/2 page	\$360	\$500	\$1080	\$1500
Full Page	\$700	\$900	\$2100	\$2700
Business Card	\$50	\$75	\$150	\$225
Business Directory	\$30		\$90	
1 inch Classified (50 word max.)	\$25		\$75	

***Discounts for 4 issues, when paid in advance:
25% for all advertising ordered**

Prices in effect until 31 October 2010

Hivelights is published quarterly and distributed nationally,
and is read by 10,000 readers.

Issues February, May, August and November:

Deadline: Fifteenth of December/March/June/September

Send advert material and cheque, money order or credit card number
with name and expiry date to:

Canadian Honey Council, Suite 236 234-5149 Country Hills Blvd. N.W.
Calgary, AB, T3A 5K8 Canada

For more details call:

Phone 403-208-7141 Fax 403-547-4317

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